



14TH INTERNATIONAL **CONFERENCE ON CLIMATE CHANGE**

The Great Reset: Climate Realism vs. Climate Socialism

April 16-17, 2021

Paris Las Vegas Hotel & Casino

*We're
back on!*



THE
HEARTLAND
INSTITUTE

**The future of climate policy is about to be decided.
Join the fight for Climate Realism over
Climate Socialism at ICC-14!**

The Heartland Institute is “the world’s most prominent think tank promoting skepticism about man-made climate change.” (The Economist, May 26, 2012).

The climate change debate is one of the most important public policy issues of our time. Climate activists are upping the ante in the debate this year, working with the World Economic Forum to promote a “Great Reset of capitalism” – meaning the elimination of economic freedom – justified by a need to fight climate change and COVID-19. The risk to our liberties is difficult to overstate if alarmists achieve their goal of a “Great Reset” through a mix of junk science and media manipulation.

The global climate agenda, as promoted by the United

Nations, is to overhaul the entire global economy, usher in socialism, and forever transform society as one in which individual liberty and economic freedom are crushed. No longer will we be a people with a government, but the other way around.

To help inform the opposition to this “Great Reset” by global socialists and their allies in “Big Climate,” The Heartland Institute is hosting the 14th International Conference on Climate Change (ICCC-14). It will take place Friday, April 16 and Saturday, April 17 at Paris Las Vegas Hotel & Casino and will feature approximately 50 speakers on 16 panels and six plenary sessions over the two days.

**Will you and your organization join your allies in
liberty to fight back?**

This will be the most important event of the year to counter climate alarmism, with the best scientists, economists, and climate experts from around the world.



Dinner Sponsor

As the dinner sponsor, your organization receives:

- Opportunity to suggest a speaker for one of our panels
- Introduce dinner keynote speaker
- Inclusion in 500 welcome bags distributed at registration
- Distribute literature and/or product on all chairs inside the ballroom
- One six-foot display table with pipe & drape, and two chairs
- Full page, four-color ad inside the program
- Recognition in all event promotions, on the website and on-site
- Ten all-access tickets to ICC-14
- V.I.P. meet-and-greet for two people on Thursday evening

14TH INTERNATIONAL **CONFERENCE ON CLIMATE CHANGE**



\$10,000

Lunch Sponsor

As the lunch sponsor, your organization receives:

- Opportunity to suggest a speaker for one of our panels
- Introduce lunch keynote speaker
- Inclusion in 500 welcome bags distributed at registration
- Distribute literature and/or product on all chairs inside the ballroom
- One six-foot display table with pipe & drape, and two chairs
- Full page, four-color ad inside the program
- Recognition in all event promotions, on the website and on-site
- Ten all-access tickets to ICC-14
- V.I.P. meet-and-greet for two people on Thursday evening

14TH INTERNATIONAL CONFERENCE ON CLIMATE CHANGE



\$7,500

Breakfast Sponsor

As the breakfast sponsor, your organization receives:

- Opportunity to suggest a speaker for one of our panels
- Introduce breakfast keynote speaker
- Inclusion in 500 welcome bags distributed at registration
- Distribute literature and/or product on all chairs inside the ballroom
- One six-foot display table with pipe & drape, and two chairs
- Full page, four-color ad inside the program
- Recognition in all event promotions, on the website and on-site
- Ten all-access tickets to ICC-14
- V.I.P. meet-and-greet for two people on Thursday evening

14TH INTERNATIONAL CONFERENCE ON CLIMATE CHANGE



\$7,500

Tote Bag Sponsor

As the tote bag sponsor, your organization receives:

- Logo on 500 welcome bags distributed at registration
- Inclusion in 500 welcome bags distributed at registration
- One six-foot display table with pipe & drape, and two chairs
- Half page, four-color ad inside the program
- Recognition in all event promotions, on the website and on-site
- Five all-access tickets to ICC-14
- V.I.P. meet-and-greet for two people on Thursday evening

14TH INTERNATIONAL CONFERENCE ON CLIMATE CHANGE



Lanyard Sponsor

As the lanyard sponsor, your organization receives:

- Company name or logo on all ICCC-14 lanyards
- Inclusion in 500 welcome bags distributed at registration
- One six-foot display table with pipe & drape, and two chairs
- Half page, four-color ad inside the program
- Recognition in all event promotions, on the website and on-site
- Five all-access tickets to ICCC-14
- V.I.P. meet-and-greet for two people on Thursday evening

14TH INTERNATIONAL **CONFERENCE ON CLIMATE CHANGE**



\$3,500

Exhibitor

As an exhibitor, your organization receives:

- Inclusion in 500 welcome bags distributed at registration
- One six-foot display table with pipe & drape, and two chairs
- Recognition in all event promotions, on the website and on-site
- Two all-access tickets to ICC-14

14TH INTERNATIONAL **CONFERENCE ON CLIMATE CHANGE**



\$1,000

Affiliate Sponsor

As an affiliate sponsor, your organization receives:

- Recognition in all event promotions, website and all on-site promotion
- One all-access tickets to ICC-14

As an affiliate sponsor, we ask in exchange you post a link on your website and send one email to your supporters promoting the conference

14TH INTERNATIONAL CONFERENCE ON CLIMATE CHANGE



\$500

Friend

As an friend, your organization receives:

- Recognition in all event promotions, website and all on-site promotion

As a Friend, we ask in exchange you post a link on your website and send one email to your supporters promoting the conference

14TH INTERNATIONAL CONFERENCE ON CLIMATE CHANGE



Free